

UBER



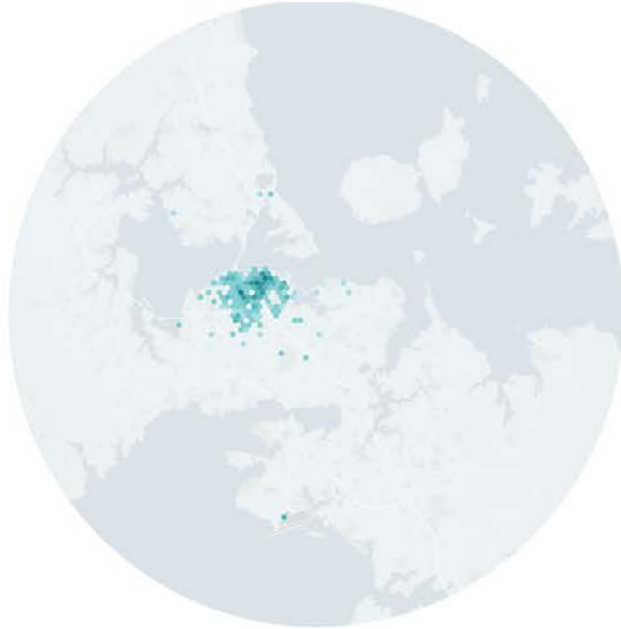


UBER TRIPS OVER TIME IN AUCKLAND

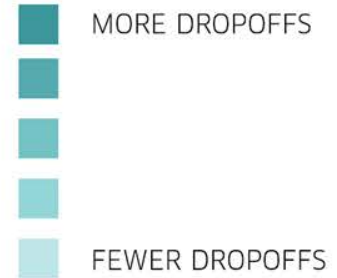
AUCKLAND, NEW ZEALAND

The color of each cell represents the magnitude of Uber dropoffs in that area.

2014



2017



Data from Auckland from month of May 2014 and May 2017. Completed trips only. Only areas with 5+ trips are shown.

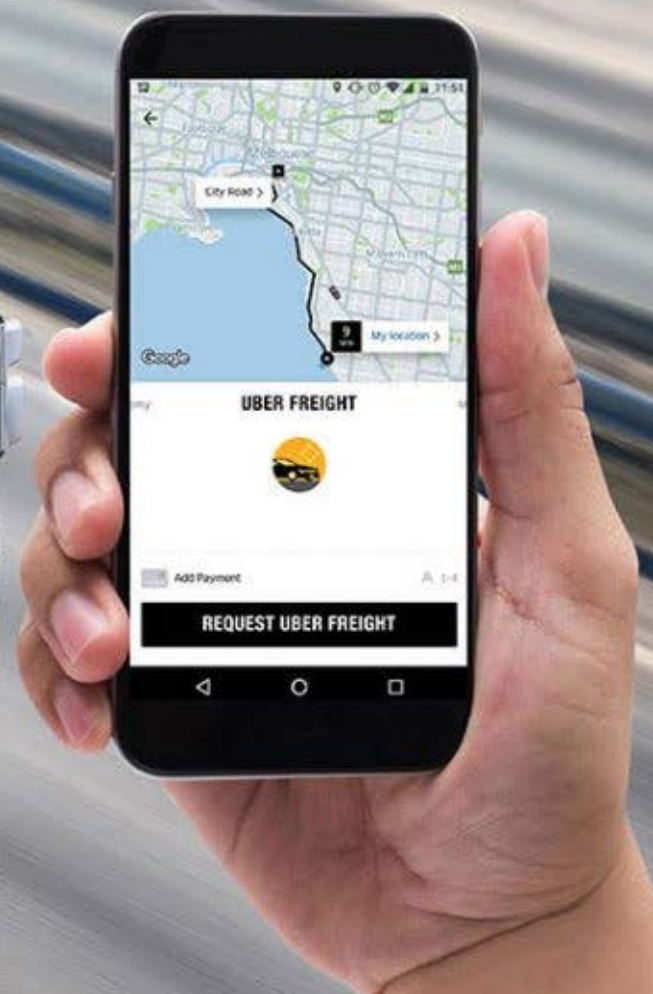
TAURANGA CITY AIRPORT



A photograph of two women sitting in the back of a car. The woman on the left is wearing a black leather jacket over a colorful patterned top and is smiling while looking at a smartphone held by the woman on the right. The woman on the right is wearing a black sleeveless top and is laughing joyfully with her hand near her face. The car's interior, including the headrests and seatbelts, is visible in the background.

uber POOL







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